



How to Beat the High Cost of College!

College is just around the corner and the time to start thinking about paying for college is NOW! If your student is even thinking about going to college, you can't afford to waste another minute without learning the secrets of the financial aid system. With just a little planning, you can save thousands on your child's college education! Come to **Financial Aid Night** and listen to a presentation by the HEFAR Group.

The HEFAR Group, is a non-profit company that specializes in helping families qualify for more grants, scholarships and financial aid. We strive to make a college education affordable for everyone. We are the leading authority on the college funding and financial aid process as all of our college funding advisors are highly trained and meet rigorous certification requirements by the National Institute of Certified College Planners. In fact, The HEFAR Group employs 2 of only 4 Certified College Planning Specialists in the state of Arizona.

East Valley Leona Group Schools' Financial Aid Night November 29, 2011

Location: Desert Hills High School
1515 S. Val Vista Drive
Gilbert AZ, 85296
6:00-7:00 p.m.

Presentation by the HEFAR Group

We will help you understand the financial aid process so you can position yourself to qualify for more FREE money for college in grants, scholarships and financial aid. Learn how to:

- Lower your Expected Family Contribution (EFC) and qualify for free aid regardless of your income, assets, or current financial situation.
- Send your student to an expensive private school or out-of-State school for the same cost as a public, in-State school.
- Maximize potential for free money to pay for college by understanding scholarships, grants, income and asset planning, and the financial aid forms.
- Analyze colleges to determine which schools will offer the best financial aid packages to your family.
- Double, or even triple your financial aid award package.
- Complete the financial aid forms accurately and on-time to ensure maximum aid.
- Attend college for free, if your family has a zero EFC.

The HEFAR Group, a division of San Tan Financial, is a non-profit company. We offer our college funding services completely **FREE**. As a parent, we can help you better prepare your finances for the college financial aid process. 602-396-7840 www.hefar.org